DDA/Main Street Minutes

July 20th, 2022

Executive Board Members present: Debbie Ray, Alice Glenn, Carey Jackson, Vance Foster

Executive Board Chairman: Carey Jackson

Director: Jason Ford

Main Street Coordinator: Peggy Vickery

Carey Jackson called the meeting to order at 12:00 p.m.

Alice Glenn gave the full Treasure’s report for June and July. Jason Ford noted that the Q2 City Contribution had been requested, but not received by the time of the meeting.

Jason Ford gave the Director’s Report; it is copied below:

DDA July Director’s Report

Training:

* Georgia CREATE Program
* Governor’s Tourism Conference August 1 – 3 (Archway)
* Georgia Downtown Conference – Macon – August 22-25 $265 for a class or $325 for the entire conference.

Activity:

* July 26th – Business Education Series w/SBDC Recruit and Retain Employees Workshop
* Was not awarded Rural Downtown Redevelopment Grant – Applying with Appalachian Regional Commission – Including Public WiFi
* Archway – Connected Resilient Community Designation – Project for Silver Level Designation Complete, Next Project AgExpo and Hart County Education Foundation Marketing and Branding
* Cultivating Rural Entrepreneur and Transforming Economies - C.R.E.A.T.E Program – Georgia Power – Next Steps
* ILA Students – Strategic Plan Update

Community Connections:

* Rotary
* Archway Executive Committee
* College and Career Academy Board of Directors
* Hart County Education Foundation Board Member
* Georgia Initiative for Community Housing
* Poverty Taskforce

Peggy Vickery gave the Main Street Report. Of note:

* The public piano has gone out
* CREATE Program – Clean up Downtown
* Replanted 10 of the 60 flower pots due to extreme heat
* Working on reinstalling lights on the depot street buildings.
* Ribbon Cutting with Pelican Snoball July 29th @ 10am
* Coordinating event with The Art Center July 28th
* Art Walk Oct 14-15
* Restaurant Week – September
* Girls night out – November 10
* Pulling together silent auction items for the Georgia Downtown Conference
* 45 current volunteers. (Jason reported the current value of the volunteer hour is $28.54)

A discussion on partnering with the high school to teach engaged citizenry was held.

The minutes for the June meeting were adopted.

The meeting was adjourned at 12:45.

Faithfully Submitted,

Jason Ford