DDA/Main Street Minutes

December 15, 2021

Executive Board Members present: Elizabeth Brewer, Debbie Ray, Dennis White, Vance Foster, Alice Glenn, Carey Jackson

Executive Board Chairman: Carey Jackson,

Director: Jason Ford

Main Street Coordinator: Peggy Vickery

Advisory Board Members present: Tammy Hutchinson

Carey Jackson called the meeting to order at 12:00 p.m.

Alice Glenn gave the treasurer’s report.

Elizabeth Brewer moved that the agenda was amended to move the Executive Session up. Dennis White seconded that motion. All board members voted in the affirmative.

Dennis White then moved that the entire Executive Committee go into the Executive Session for Personnel. Debbie Ray seconded/all board present affirmed.

Dennis White moved to exit executive session and Debbie Ray seconded/all board present affirmed. Elizabeth Brewer then moved THAT ALL MONTHLY CONTRACTED DDA OFFICIALS RECEIVE A PAY RAISE from $650/month to $800/month as well as receive the same $500 bonus the city employees received. (PEGGY VICKERY WAS DULY NOTED.)

Dennis White seconded her motion and all board members present voted in the affirmative: Debbie Ray, Vance Foster, Dennis White, Elizabeth Brewer, Alice Glenn. Congratulations, Peggy!

 Director’s Report – See Jason’s attached report.

Among the notable announcements:

* The DDA has received word from the city that we will be receiving $40,000 in annual payments toward our total yearly budget.
* There are many opportunities for training in the next six months. They are listed on the attached report.
* Jason enumerated many awards we have received this year and emphasized a finding that our Hartwell Volunteer Hours for the first ten months of this year totaled 4616. According to Independent Sector, a nonprofit organization, the national value of each volunteer hour is $28.54. That is $131,740.64 in savings to Hartwell!
* We have 4 Key Partners within the City: Partner and Sponsorship program, Chamber of Commerce, City of Hartwell, and Archway Program. Involved as well in the Hart Co. College and Career Academy Executive Program, Archway Executive Program, and the Leadership Hart Youth and Adult.

Main Street - Promotions and Design –Peggy Vickery announced The Main Street Program was a huge success this year.

* The Events enumerated on the Director’s Report were all well attended. We co-sponsored several with the Chamber (Tree Lighting, Christmas Parade, Cars and Guitars Depot Days, Travelling Viet Name exhibit).
* We regarded the Scarecrows, Monster Mash, Girls’ Night Out, and our many Ribbon Cuttings as huge successes.
* The Design Committee is looking at Wayfinding signs (in conjunction with Archway Organization), working with the city to find a floral caretaker for next year, discuss the smoking issue that seems to plague so many cities, add new picnic tables to the courthouse lawn.

Peggy thanks the City Council and City Workers and Archway for their support, timeliness, and extraordinary efforts to help make us such a beautifully functioning community.

Debbie Ray moved we adjourn the meeting at 12:40 p.m. Elizabeth seconded. All approved the motion.

Submitted by,

Tammy Hutchinson, Secretary

November Minutes approved.

Meeting adjourned at 12:40 p.m.

Faithfully submitted,

Tammy Hutchinson, Secretary.