DDA/Main Street Minutes

June 15th, 2022

Executive Board Members present: Debbie Ray, Paul Sewell, Dennis White, Elizabeth Brewer, Vance Foster

Executive Board Chairman: Carey Jackson

Director: Jason Ford

Main Street Coordinator: Peggy Vickery

Advisory Board Members present: Amanda Brown

Jason Ford called the meeting to order at 12:00 p.m.

Alice Glenn was not present and the full Treasure’s report will be given next month. In the meantime, Jason reported that only usual transactions took place. We received our rent check, and Peggy will be paid per her contract labor.

The director’s report was given by Jason.

In Peggy’s absence, Jason updated on main street activity. Of note, the CREATE Program is slated to get underway. The following dates are of note:

* **Monday, June 20 at 10am:** Kick-Off Call **Primary team leaders to participate, if available. We will record the session.**
* **Week of June 20:** Send individual survey links to communities and ask for feedback.
* **Week of June 27:** Launch surveys in communities. Accept responses for three weeks.
* **Week of June 27:** Send Audit Tool and Organizational Matrix templates to communities with instructions on key stakeholder engagement.
* **Weeks of July 18, August 8, & August 15:** Conduct on-site visits in communities. **Please share which dates during these three weeks do NOT work well for you and your team. We will share more about expected participants during the kick-off call. Main Street America plans to be in your community for at least one full day.**
* **Weeks of September 12 & 19:** Deliver Entrepreneur & Small Business Support System Strategy & Recommendation Reports.
* **Weeks of September 26 & October 3:** Host follow-up webinars with communities to align on catalytic project(s) identification. **Please share your preference on top 3 dates for the presentation of the results.**
* **October 26 & 27:** CREATE Session #2 (Location TBD)

General Discussion was held of a survey for the Connected Resilient Community Program with Archway as well as recent demographic information.

The meeting adjourned at 12:48

Faithfully Submitted,

Jason Ford